



Top 10 Reasons to Attend the Summit.

- 10 Ten tracks reflecting the topic areas you care about.** Tracks include heterogeneous computing, cloud computing, gaming and consumer graphics, and more.
- 9 Keynotes packed with insights and never-before-seen demonstrations.** Witness senior leaders from across the industry share what's next, now.
- 8 OpenCL™ tips and information from some of the industry's best.** Learn how to leverage OpenCL™ to help unleash the full potential of your developments faster and more efficiently than ever.
- 7 Training you'll put into practice the day you return to work.** More than 90 sessions packed with deep, content-rich data. Plus, pre-conference tutorials and hands-on labs.
- 6 Unmatched access to AMD technologists.** AMD technologists present keynotes, teach training sessions and are ready to talk technology at the social events. Working at AMD would be the only other way to get this level of access.
- 5 Learn what the industry is doing.** Come see the major players at AFDS. They present keynotes and lead technical sessions. Attending AFDS helps you better understand the marketplace and where the ecosystem is putting their resources so you stay competitive.
- 4 Your next partnership could start here.** With more than 1,200 technologists expected to attend, there's no shortage of opportunities for you to strengthen current partnerships, refresh old ones, and start collaborating with future partners.
- 3 First to know. First to market.** Attending AFDS gives you details on AMD's product roadmap. Your chance to lead the market begins here.
- 2 Venture capitalists will be participating.** If you've got the next big thing, AFDS is your chance to meet some of the venture capitalists that help start-ups start, and keep small companies growing.
- 1 This is the center of the heterogeneous computing universe.** If you're ready to use heterogeneous computing to redefine what your projects can do, to reset what you think technology will be like a decade from now, and reshape what consumers expect in every device they own, the technology and technologists you seek are at AFDS.

Learn more and sign up at: amd.com/afds

